

**“Why should I depend on the Knights of Columbus
for my life insurance and my retirement investment?”**

Let's have the facts speak for themselves...

I. Financial Strength

\$88 Billion Dollars of Life Insurance enforce, \$18, Billion in Assets

There is no higher rated insurer in north in North America than the Knights of Columbus

II. Service

Our founder, Father Michael McGivney, had a dream to create a Catholic organization to provide for widows and orphans of deceased members.

III. Cost

YOU CHOOSE THE PRICE! As a fraternal benefit society we will always strive to give our members a diversified and cost effective portfolio of products. (Let's Compare!)

IV. Ask your insurance company ANY of the following questions:

1. What did your company do this year to promote our Catholic values?
2. How many times did your company televise the Holy Father on worldwide television last year?
3. What kind of pro-life campaign does your company have to protect the unborn?
4. What has the CEO or your company done to combat human cloning and embryonic stem cell research?
5. Does your company provide for international satellite broadcasts to evangelize our Catholic faith and values?
6. Does your company promote and support vocations for priests and religious life?
7. Does your company annually support Mother Teresa's Sisters of Charity?
8. Does your company annually support Mother Angelica's EWTN?
9. Does your company make an annual donation to the Holy Father's charities?
10. Does your company guarantee an education at a *Catholic* university to children of Knights of Columbus members who are policemen, firemen or military and who are killed or permanently disabled in the line of duty at no cost to my family?
11. Does your company support World Youth Day every three years?

Is there a better price than the Knights? – Possibly. (Let's Compare!)

Is there a better Catholic value? – ABSOLUTELY NOT!